



## Subscription Services

The outdoor education and recreation industry has learned a tremendous amount about managing safety and liability issues over the past twenty-five years. Unfortunately, few organizations are able to take full advantage of this growing risk management expertise.

The Outdoor Safety Institute's world-class team combines field safety and program management experts, an attorney, doctor, nurse and an insurance professional. Our team would like to work with your team on an ongoing basis to provide unmatched risk management support. Our simplified safety assessment processes and management systems allow any organization to have a top-notch risk management program.

### ***A World Class Risk Management Team for Your Program***

Our subscription service provides you with ongoing access to our team for a manageable monthly or annual fee. The tiered service allows us to serve the needs and budget of any outdoor program. The subscription service includes:

#### **✓ Risk Management Review or Assessment**

- Complete process every three years (see our "Review Services" sheet)
- OSI support on implementing recommendations

#### **✓ Access to OSI's Online Resources**

- High quality sample forms
- Sample procedures & documentation
- Leadership training resources
- Driver training program

#### **✓ Ongoing Support from the OSI Expert Team**

Field safety • Program management • Crisis response • Medical • Legal • Insurance  
Human resources • Volunteer management • Staff/leader training • Driver training

#### **✓ Crisis Response Support** (comprehensive service only)

- We're there for you when the going gets tough

#### **✓ Use of OSI Name & Logo for Marketing** (comprehensive service only)

- Reassure participants, parents & others that your program meets the highest standards
- Program listing on OSI website
- Restrictions apply on marketing (program must meet risk management standards)

**- See Reverse for Subscription Plan options & more on OSI -**

## ***Subscription Service Levels***

To meet the needs and budget of every organization, OSI offers two levels of service:

- **Basic:** Services are delivered primarily online with limited phone support. Some services (crisis response & marketing) are not included with this subscription.
- **Comprehensive:** Customized to your program's specific needs, but always including the full range of OSI services. Expert support is available when you need it via email, phone or videoconference.

Plans begin at just \$119/month or \$1299/year. For non-profits and education our 15% discount reduces this to \$99/month or \$1089/year. Talk to us about which plan will best meet your program's needs.

## ***About Outdoor Safety Institute***

The mission of the Outdoor Safety Institute is to promote outdoor activities by providing outdoor education and recreation providers with safety, liability and program management solutions and educating the public about outdoor safety. OSI provides global safety management support to organizations of all types operating in remote environments. The Institute combines unmatched expertise in field safety, program management, insurance, legal and medical issues with a personalized online and in-person service delivery model.



**Alex Kosseff** is the founder of the Outdoor Safety Institute and author of both editions of the *AMC Guide to Outdoor Leadership*. The former Leadership and Volunteer Relations Director for the Appalachian Mountain Club, Alex developed risk management systems for that organization's 9,000 annual professionally and volunteer led outdoor programs. He has conducted over fifty risk management reviews for outdoor and conservation programs.



**Ryan Van Luit** works with clients during OSI's review process and assists with the development of OSI's online safety assessment. Since 1998 he's accrued well over 1000 field days with Outward Bound and the National Outdoor Leadership School among other organizations. Ryan has directed courses, trained staff, led teams & groups of all ages and backgrounds. Additionally, Ryan has worked as a ski patrol avalanche technician & EMT.

OSI's staff also includes an attorney, flight/ER nurse, medical doctor, insurance expert (CPCU), and whitewater safety expert. Visit our website for additional information.

*"Rarely do you find yourself ecstatic with the management of a complex project, but I am happy to say that ecstatic encapsulated well how BCM feels about the safety audit done . . . by Alex Kosseff."*

— **Mark Godley, Executive Director, Big City Mountaineers**

*"It was a pleasure working with Alex during his risk management audit of the Whitman College Outdoor Program....his field and management experience is evident. He is a skilled communicator, insightful and eager to make the audit experience a positive, useful and productive one. I did not feel like he was trying to harshly scrutinize the program but was just looking at how we did things, what worked and what could be done better. . . My program is stronger today because of Alex's input and I would highly encourage other outdoor programs to have an audit done of their program. I found Alex to be easy to work with and look forward to working with him again in the future."*

— **Brien Sheedy, Director of Outdoor Programs, Whitman College**

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